

HUON

TASMANIAN SALMON

WHOLESALE PRODUCT PORTFOLIO



QUALITY THAT'S OCEANS AHEAD



THE HUON WAY



HARVESTING
AT NIGHT



INNOVATIVE
FEEDING SYSTEM



FROM PREMIUM
BROODSTOCK



LAND BASED
NURSERIES



PROCESSING
PRECISION



AWARD - WINNING
FORTRESS PENS



HUON BENEFITS

QUALITY AND BRAND REPUTATION

- Known as the leader in quality.
- Superior brand reputation, especially in the sashimi sector.

CUSTOMER RELATIONSHIPS AND SERVICE

- Strong client relationships. Considered the strongest out of all competition.
- Skilled staff who provide timely responses and are available after hours.
- Staff actively servicing clients in person rather than over the phone.
- High customer retention rates.

TRAINING

- Training regarding Huon Salmon in a friendly, educational way available to wholesalers, their staff and customers.

MARKETING AND PROMOTIONAL ACTIVITIES

- Ability to run tasting events to support retailers.
- Fresher Rewards program, which is valued by wet shops nationwide.
- Superior marketing efforts including poster, recipe cards, and signage in wholesaler's store that continually change along with seasons/events.

OPERATIONAL EFFICIENCY

- Efficient supply chain with a high on-time in-full (OTIF) delivery rate.
- Harvesting by night, providing a 24-hour lead on competitors, ensuring added freshness.

PRODUCT AND SERVICE OFFERINGS

- Established brand reputation as reliable, dependable, and good problem solvers.



SALMON HOG

FRESH TASMANIAN SALMON HOG

Atlantic Salmon head on, gutted, packed, chilled.
Scaled and not scaled.

Ingredients: Atlantic Salmon (*Salmo salar*) (fish)

MOQ: Approx. 20 kg cartons

Shelf life expectation: Pack +16 days on ice

Cartons per layer: 4

Layers per pallet: 5



VISIT THE HUON
SALMON WEBSITE
FOR SOME GREAT
RECIPE IDEAS



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HUON SALMON CUTS

Huon Salmon's Fillet Guide provides specifications on Huon's standard trims. There are many variations of these trims that may be available including:

- Pin bone in (pre-rigour)
- Pin bone out (post-rigour)
- Skin on
- Skin off
- Vac-packed
- Non Vac-packed
- Bulk packed
- Loose packed

Other products include Salmon HOG (Head on Gutted), portions and value added. Please contact your local Business Manager for more information, or for a quote.

THE HUON METHOD

LOW STRESS – Raised to mirror the natural life cycle of fish in the wild.

WELL NOURISHED – The highest quality feed dispensed by our ingenious remote feeding systems with patented artificial intelligence technology.

KEPT CLEAN AND HEALTHY – Nurtured in the most spacious enclosures in the world thanks to our patented Fortress Pens. That's 99 per cent water to 1 per cent fish!

RAISED WITH SUSTAINABLE PRACTICES – We farm in some of the roughest waters in the world, ensuring greater oxygen flow and breakdown of nutrients.

A TRIM



- Back Bone Off
- Rib Bone Off
- Tail Piece Off

VALUE
ADDED OPTIONS
✓ Scaled
✓ Pin Bone Out

B TRIM



- Back Bone Off
- Rib Bone Off
- Belly Fin Off
- Tail Piece Off

VALUE
ADDED OPTIONS
✓ Scaled
✓ Pin Bone Out
✓ Skin Off

D TRIM



- Back Bone Off
- Belly Fat Off
- Belly Fin Off
- Nape Trimmed
- Belly Membrane Off
- Tail Piece Off

VALUE
ADDED OPTIONS
✓ Scaled
✓ Pin Bone Out
✓ Skin Off



SALMON FILLETS

TASMANIAN SALMON FILLETS, FRESH, SKIN ON/SKIN OFF

Atlantic salmon, gutted, head removed, filleted, skin on, pin boned/non-pin boned, chilled/frozen, vacuum packed or loose packed in poly or cardboard box.

Ingredients: Atlantic Salmon (can be scaled or not scaled) (*Salmo salar*) (Fish)

MOQ: Approx. 10kg or 20kg random weight

Shelf life expectation: Pack + 7-10 days and
Pack + 13 days

Cartons per layer: 4

Layers per pallet: 5



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TASMANIAN SALMON PÂTÉ

TASMANIAN SMOKED SALMON GOURMET PÂTÉ

Tasmanian Smoked Salmon Gourmet Pâté.

Ingredients: Smoked Atlantic Salmon Salmon salar), (Fish) (40%) [Salmon (Fish, Cream Milk Acid Regulator, Salt], Cheese (40%), Salt, Stabilisers (410, 412), Culture, Water, Milk, Pate Premix (Food Acids (330), Egg Mayonnaise (262), Dehydrated Vegetable, Lemon Juice Powder [Lemon Juice, Maltodextrin], Herb & Spice, Sugar, Preservative (202), Natural Flavour, Salt), Dill, Capers, Acid regulator (270)

MOQ: 1 unit

Shelf life expectation: Pack + 40 days, once opened, wrap and consume within 3 days

Unit size: 150g



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TASMANIAN SALMON CAVIAR

TASMANIAN SALMON CAVIAR

Tasmanian grown salmon caviar, hand milked.

Ingredients: Atlantic Salmon Roe (Salmon salar) (95%)
(Fish), salt

MOQ: 1 unit

Shelf life expectation:

Chilled: Pack + 25 days

Frozen: Pack + 731 days (2 years), use within
3 days of thawing

Unit size: 100g Jar – 55mm(H) x 73mm(D)
260g Jar – 108mm(H) x 73mm(D)



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HOT SMOKED SALMON PORTIONS

WOOD ROASTED SALMON 150G

Premium Tasmanian Salmon. Responsibly sourced.
Naturally smoked with Australian wood chips.

Ingredients: Atlantic Salmon (Salmon salar) (Fish)
(96%), acid regulator (325,262), salt

MOQ: 1ctn (6 x 150g portions per carton).
Chilled or frozen.

Shelf life expectation:

Chilled: Pack +35 days.

Once opened, wrap and use within 3 days.

Frozen: Pack + 731 days, thaw under refrigeration and
use within 3 days of thawing.

Unit size: 150g

Cartons per layer: 48 (retail ctn) 6 (wholesale ctn)

Layers per pallet: 5 (retail ctn) 8 (wholesale ctn)



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HOT SMOKED SALMON PORTIONS

WOOD ROASTED BLACKENED SPICE SALMON 150G

Premium Tasmanian Salmon. Responsibly sourced. Coated in a special blend of spices and hot smoked with Australian Wood Chips.

Ingredients: Atlantic Salmon (Salmon salar) (Fish) (96%), acid regulator (325, 262), salt, blackened spice (1%)

MOQ: 1ctn (6 x 150g portions per carton). Chilled or frozen.

Shelf life expectation:

Chilled: Pack +35 days.

Once opened, wrap and use within 3 days.

Frozen: Pack + 731 days, thaw under refrigeration and use within 3 days of thawing.

Unit size: 150g

Cartons per layer: 48 (retail ctn) 6 (wholesale ctn)

Layers per pallet: 5 (retail ctn) 8 (wholesale ctn)



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HOT SMOKED SALMON FILLET

HUON CHEF SERIES TASMANIAN SALMON WOOD ROASTED

Atlantic Salmon Fillets, pin boned, dry salted, hot smoked, vacuum packed, chilled or frozen. Natural.

Ingredients: Atlantic Salmon (*salmo salar*) (Fish) (98%), salt, Natural Wood Smoke

MOQ: Random weight x 10

Shelf life expectation:

Chilled: Pack +35 days

Frozen: Pack + 731 days, use within 3 days of thawing.

Unit size: Flat pouch – 235mm x 550mm

Cartons per layer: 6

Layers per pallet: 8



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